

EDITED BOOK NAME

New Horizons in Commerce, Management, Social Sciences and Humanities: Innovation, Society and Sustainable Development

SUB-THEMES

1. Emerging Trends in Commerce and Business

- Contemporary developments in commerce and business
- Digital commerce and e-business models
- FinTech, digital payments and financial innovation
- Emerging markets and global business
- Entrepreneurship and start-up ecosystems
- Consumer behaviour in the digital age

2. Contemporary Management Practices

- Strategic management and organizational transformation
- Leadership and managerial innovation
- Human resource management and employee well-being
- Organizational behaviour and workplace transformation
- Knowledge management and organizational learning
- Change management and business resilience

3. Digital Transformation and Innovation

- Artificial Intelligence and emerging technologies
- Digital transformation of organizations
- Industry 4.0 and Industry 5.0
- Data analytics and business intelligence
- Automation, robotics and intelligent systems
- Innovation management and technology-driven entrepreneurship

4. Sustainable Business and Development

- Sustainable business models and practices
- ESG and responsible business
- Corporate social responsibility
- Circular economy and resource efficiency
- Green management and sustainable entrepreneurship
- Business contributions to the Sustainable Development Goals (SDGs)

5. Social Sciences and Contemporary Society

- Social change and social transformation
- Society, technology and digital culture
- Social inclusion and community development
- Migration, urbanization and demographic change
- Education, employment and social mobility
- Social policy and development challenges

6. Humanities in the Contemporary World

- Literature, culture and society
- History, heritage and cultural transformation
- Philosophy, ethics and contemporary challenges
- Language, communication and cultural studies
- Media, popular culture and digital humanities
- Human values and social responsibility

7. Innovation, Entrepreneurship and Start-ups

- Innovation ecosystems and entrepreneurial development
- Women and youth entrepreneurship
- Social entrepreneurship
- Technology-based start-ups
- Entrepreneurial finance and business growth
- Innovation for inclusive and sustainable development

8. Green Economy and Environmental Sustainability

- Climate change and business responses
- Green economy and sustainable growth
- Environmental management
- Renewable energy and clean technologies
- Sustainable production and consumption
- Climate-resilient organizations and communities

9. Inclusive Growth and Social Development

- Gender equality and women's empowerment
- Diversity, equity and inclusion
- Inclusive entrepreneurship
- Rural and community development
- Poverty reduction and livelihood development
- Social justice and equitable development